



## NATIONAL ASSOCIATION OF REALTORS® # REALTOR® Research at Work for You

The NATIONAL ASSOCIATION OF REALTORS® is the premier source of research for the real estate industry. From our flagship Existing Homes Sales (EHS) Database to our numerous industry surveys, NAR Research can meet your research needs. NAR Research is continuously developing information and research products to provide answers to its members and other industry professionals. The latest tools to give you the cutting edge on housing market trends include:

➤ **ECONOMIC COMMENTARY**

The Research Web site has another new addition you should be aware of – the Economists' Outlook page, updated daily with articles on many different aspects of the housing market. This is an invaluable way to get a straight look at how the market is doing and what trends to be watching for. These brief articles are jam-packed with timely, easy-to-understand information that every Realtor® should know. In the current economic climate, this provides members a valuable tool to stay up to date on major housing trends. Read it here:

[http://www.realtor.org/research/research\\_commentary](http://www.realtor.org/research/research_commentary)

➤ **STATE AND LOCAL MARKET INFORMATION**

Research is working to bring NAR members more locally relevant information. Several new projects focus on state and local markets, providing information like state fiscal conditions and taxes, state mortgage conditions, state subprime ARM performance, and more. These state and local reports are available online to members only. You must log in with your REALTOR.org user name and password to access them. You can find them here:

<http://www.realtor.org/research/research/metrohomepriceanalysisreports>

➤ **WHAT'S IN A PRICE? A COMPARISON OF NATIONAL HOME PRICE SERIES**

Since all real estate is local, interpreting changes in home prices at the national or metropolitan level can be difficult. Not only that, but with so many housing price measures it can also be difficult to determine what the data each series presents is saying about the housing market. In order to break down the various series and detail their differences, the Research Division has compared the four major home price indexes that market participants follow. Read about them here:

[http://www.realtor.org/research/research/whats\\_in\\_a\\_price](http://www.realtor.org/research/research/whats_in_a_price)

➤ **REAL ESTATE INSIGHTS**

Real Estate Insights is NAR Research Division's free monthly flagship e-newsletter on the latest trends in the housing market. By subscribing to this newsletter, members will receive monthly economic commentaries, home sales and price reports, market condition analyses and more – delivered right to their inbox. Read it here:

<http://www.realtor.org/research/reinsights/home>

➤ **OVERVIEW OF ECONOMIC TERMS**

As a Realtor®, understanding what is affecting the housing market on the local as well as the national level is important for staying on top of the latest trends and planning for the future. Finding the time during a busy day to do so, however, can be difficult - especially since not everyone has a degree in economics. That is why the NAR Research Division has put together an overview of a few key concepts to provide you with some of the ideas needed to understand economic data released by NAR on the state of the housing market. In addition, these concepts may help to relate the general economic picture to specific questions about housing trends and values. You can find it here:

[http://www.realtor.org/research/research/econ\\_basics](http://www.realtor.org/research/research/econ_basics)